

# JUANA MEDINA

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**EDUCATION** **Rhode Island School of Design** | 2010 Bachelor of Fine Arts in Graphic Design  
**Corcoran College of Art + Design** | 2005 – 2007 Pursued studies in Graphic Design  
**Georgetown University (CSC)** | 2003 – 2004 Courses on Drawing & Painting Critique  
**Escuela Colombiana de Rehabilitación** | 2002 Bachelor of Science in Physical Therapy

## TEACHING EXPERIENCE

### **Corcoran College of Art+Design, Graphic Design and Digital Media Design Adjunct Faculty Member**

*August 2011 – Present*

Teaching Digital Design 1, a course on design principles, and print and digital applications.

### **RISD, Industrial Design Faculty Member Critic, Design Principles, Industrial Design Department, RISD**

*July 2010 – February 2011*

Taught Design Principles, an introductory course to Industrial Design. Guest critic and lecturer for classes in the Industrial and Graphic Design Departments, at both undergraduate and graduate level. Thesis Advisor for Master's Degree candidates in Industrial Design.

### **Documentation Coordinator for ESPN + RISD Partnered Studio – Interdisciplinary Study, RISD**

*September 2010 – June 2011*

Serving as liaison between ESPN and RISD for the development of the partnered studio focused on Fandom.

### **Graphic Design Advisor Industrial Design Department, RISD**

*January – July 2010*

Instruction in Graphic Design principles at both graduate and undergraduate level. Advised on print projects for studios with NASA, Unilever and LG; as well as on Department web projects, exhibit design, packaging, and user experience design solutions.

### **Adobe CS4 Workshop Instructor, 2009 Graphic Design Department, RISD.**

### **Teacher's Assistant to Professor Bill Newkirk\*, 2009**

\*Head of the Graphic Design Department at RISD.

## PUBLICATION

Design and illustration work for clients such as Random House Inc., University of Texas Press, Editorial Norma, Editorial Alfaguara, RISD Alumni Association, The RISD Museum of Art, RISD Partnered Studios & GlaxoSmithKline, amongst others.

## HONORS

Guest Speaker, AIGA DC, 2011.  
Honors Student, Graphic Design Department, Rhode Island School of Design.  
Jay Kennedy Memorial Scholarship, awarded by the National Cartoonist Society (NCS).  
National Endowment for the Arts (NEA) + RISD: Challenge America Grant.  
Dean's List, Corcoran College of Art + Design.  
Hallmark Scholarship, 2009.

## SKILLS

Fluent in English and Spanish, basic knowledge of Portuguese.  
Web design, illustration, animation, print, publishing and collateral design.  
Adobe CS5.5 (Illustrator, InDesign, Photoshop, Flash, After Effects, Premiere), Final Cut Pro, Office Suite.  
Social Media Savvy (Twitter, RSS, LinkedIn, Facebook, Stumbleupon, and other social networking platforms).

## DESIGN - WORK EXPERIENCE

**Animator & Designer** | **Envision Communications**  
Design and animation for video & multimedia political campaigns.

**Animator & Designer** | **PBS – Women, War & Peace**  
Documentary animation in progress.

**Multimedia Storyteller** | Ongoing collaboration with Emmy-nominated videojournalist Jennifer Crandall.

**Designer & Illustrator** | Collaboration with animator Melinda Rainsberger for the 2010 **RISD Annual Fund** campaign.

**Animator & Illustrator** | Animation for **YesPleaseMore** for **New York City's Fashion Week 2011**.

**Animator & Designer** | **350.org**  
Animation for global event for 350.org's world-wide campaign. Featured on multiple jumbotron screens in Times Square, NYC.

**Social Media & Web Presence Manager, Office of Student Life (OSL), RISD** | Managed the web presence of the OSL, for its web-based publications and social media accounts. Started the first RISD student-run news website.

**Illustrator, Animator & Designer** | **Artists as Citizen**  
Built interactive piece addressing climate change.

**Design Intern** | **Rhymes with Orange (RWO), 2009**  
Developed a new brand ID guide, re-designing the RWO website and created collateral material for the comic strip.

**Cartoonist & Illustrator:**  
Contributor for the Cartoon Movement, Amsterdam, Holland  
Contributor for the College Hill Independent, 2007 – 2009  
Illustrator for multiple children and adult books.